

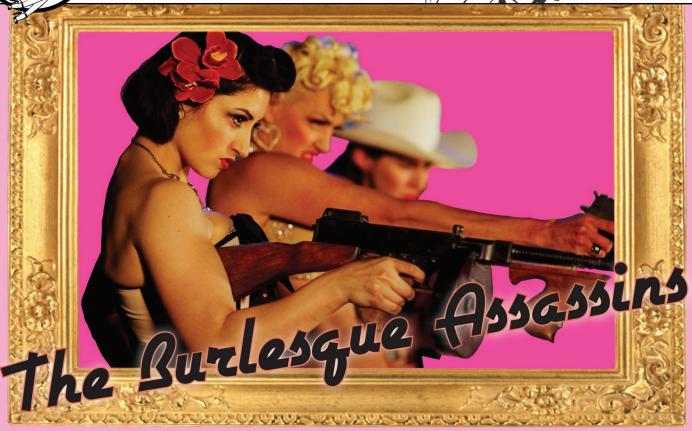
The Burlesque Assassins. Beautiful, deadly, and a vital weapon in the war on communism that threatens our freedom! Set in the 1950s, this tale of cold war espionage and intrigue follows Johnny Valentine, Katarina Molotov, and a trio of sexy super-spies as they seduce their way within killing distance of a group of villains hell bent on global domination. The Burlesque Assassins. Their mission, SECUDE AND DESTROY! Experience an evening of entertainment like you've never seen before, combining a film premiere and a live burlesque show into a spectacular gala event you'll never forget.

The Burlesque Assassins is set to explode across theatres, kicking off starting July 20th at the Toronto International Burlesque Festival, and followed by screenings in Vancouver, Calgary, Ottawa and Halifax.









Synopsis, Long:

The Burlesque Assassins. beautiful, deadly, and a vital weapon in the war on tyranny that threatens our freedom. This sultry, sexy squad of superspies was created during WWII by lovers-turned-resistance-fighters Johnny Valentine (Armitage Shanks) and Katarina Molotov (Carrie Schiffler). The Burlesque Assassins used the feminine charms of the dancehall to lure their way within killing distance of the top ranking members of the Nazi regime. Their mission, SEDUCE AND DESTROY.

The end of the war left one final mission for Johnny and Katarina, to track down a terrifying secret weapon...The Nazi Atomic Death Ray! But the death ray slipped through their grasp, and the cold war separated our lovers behind an iron curtain. As East and West raced to recover the Nazi Atomic Death Ray, and each encounter between our cold war enemies offered a brief chance for the lovers to reunite.

10 years later a young Rock & Roll delinquent named Bourbon Sue (Roxi D'Lite), finds herself being recruited into The Burlesque Assassins by none other than Johnny Valentine. She is teamed up with the vivacious Bombshell Belle (Kiki Kaboom), and the demure Koko La Douce (Koko La Douce), as they set out on the adventure of a lifetime. With time running out and the fate of the free world on the line, The Burlesque Assassins gamble their lives to foil a deadly plot for global domination.

Developed in conjunction with Telefilm Canada and the international burlesque community, The film features performances by burlesque stars from Italy, Germany, The Netherlands, The U.K., The United States, and stars the 2010 International Queen Of Burlesque from right here in Windsor Ontario, Roxi D'Lite! The Burlesque Assassins is set to screen worldwide, kicking off with a 5 city tour of gala premieres across Canada. Each show combines the film with live performances by some of the world's finest burlesque talent. The Burlesque Assassins, a spectacular night of entertainment you will never forget!







Indie Distribution for the 21st Century

Interested to know why a low budget film from Calgary is screening worldwide?

The Burlesque Assassins is pioneering indie-film distribution, by taking niche marketing to the 21st century, combining a very old strategy with a very new strategy. The Old Strategy is the Burlesque Circuit, and the new is Social Media. Burlesque performers form a "circuit", a global community of people with a common interest. While burlesque is growing, it is still a niche. There are thousands of fans in every city, but 10 years ago it would have been impossible to reach that audience effectively. Too many ads to take out in too many papers. A film would lose money just trying to let people know it exists. But social media has changed all that. Facebook and Twitter have united all these regional burlesque audiences into one big online community. Social media allows indie filmmakers to target their audience by common interest rather than common location. And fans have the power to promote what they like.

But that is only half the power of the burlesque community. The other half is that this is a community of people already in the business of filling a theatre. So why not fill those theatres with a Canadian film? The burlesque community acts as a grass-roots theatrical distributor for The Burlesque Assassins. They have theatres worldwide, they have press contacts worldwide, and most importantly they have audiences worldwide. So while most indie films struggle to get screened in 3or 4 cities The Burlesque Assassins is set to screen everywhere. The 5 city Canadian tour is only the kick-off. Screenings are planned for over a dozen cities in the US, as well as London, Dublin, Rome, Hamburg, Berlin, Amsterdam, Helsinki, and Brisbane. Keep in mind this is all before the film has even released a trailer. We expect the final number of theatrical screenings to top 100. That's 100 cities around the world without a distributor. As far as we know, no film has ever done this kind of grass-roots theatrical distribution before. This is indie filmmaking in the 21st century, and a tiny little film from Calgary is leading the way.







Director Jonathan Joffe

Jonathan Joffe began his career as a volunteer in a community television station in 1994. Since then he has gone on to writer and direct a slate of short films which have screened at over 50 festivals and won over 20 awards on the independent festival circuit. Credits include the critically acclaimed short film The Cost Of Living, the 3 part travel documentary Have Guide Will Travel for Canada's Access Television, and the award winning Manhattan based sitcom pilot Desiciti, which was nominated for best international pilot at the 2010 Banff Television Awards. Joffe is also a prolific screenwriter, with 12 feature length screenplays to his name, multiple screenwriting awards. He currently has 2 screenplays under option with major Canadian distributors.

The Burlesque Assassins (produced in association with Telefilm Canada and Superchannel) is Joffe's first feature. He spent 2 years developing the film in conjunction with the international burlesque community. Weeks away from its release the film has already won an Alberta Motion Picture Award for best cinematography.

A complete list of Jonathan Joffe's credits is available at http://www.imdb.com/name/nm2348225/



The Burlesque Assassins Seduce



Media Contact Diane Foy Skylar Entertainment ph. 416-413-9672 diane@skylarentertainment.ca www.skylarentertainment.ca www.burlesqueassassins.com twitter @BA_Film



Roxi D'Lite as Bourbon Sue

"Bourbon Sue is a hard drinking, hard bodied, rockabilly delinquent with a taste for big cigars and bigger trouble.

Roxi Dlite, the 2010 Queen Of Burlesque, is one of the most successful and sensual burlesque performers of all time. Her list of awards include multiple wins at the New York Burlesque Festival, 1st runner up at the Miss Exotic World competition in 2009, and winner of the title of Queen Of Burlesque at Miss Exotic World 2010.

Her spectacular acts draw from her training as a gymnast, and her extensive aerial training with a former CirqueDu Soleil performer. In 2009 she appeared in the title role of Alice, in Detroit's renowned burlesque adaptation of Alice In Wonderland. The Burlesque Assassins is Roxi D'Lite's film debut.

www.roxidlite.com

Assassins STAR BIOGRAPHIES

"Johnny Valentine, founder of The Burlesque Assassins, and the most revered and respected figure in international espionage, Johnny's fly-by-the-seat-of-your-pants style has gotten him into more pickles then a kosher deli."

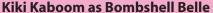
Armitage Shanks as Johnny Valentine

Armitage Shanks is an Internationally acclaimed Actor, Host/MC, Cabaret Singer and Show Director, who has been featured in the January 2009 issue of PLAYBOY France, The February 2009 issue of Playboy Italy, and Dans (Netherlands).

The Seattle based entertainer has become one of the foremost hosts of international burlesque and cabaret events. Recent credits include the London Burlesque Festival, the Amsterdam Burlesque Festival, Big Top Burlesque Follies (Australia), the NYC Burlesque Festiva Paleis Van De Weemoed and The Supper Club (Amsterdam), as well as performances in Tuscany, Rome, Hamburg, Berlin, San Francisco, and more. At home in Seattle he is a regular host of both the Pink Door Cabaret and Indigo Blue's Darkside Cabaret.

http://www.myspace.com/armitagephineasshanks

ARMITAGE SHANKS AS Johnny Valentine



"A veteran Burlesque Assassin, Bombshell Belle will highjack an airplane just as skillfully as she will steal your heart."

International burlesque performer, singer, host and cabaret star. Kiki Kaboom was crowned Best Burlesque Performer by the 2012 London Cabaret Awards, was twice voted as one of the top 50 burlesque stars worldwide by '21st Century Pinups' and winner of Best Newcomer at London Burlesque Week 2009.

Swiper of hearts, minds and drinks, she is a cheeky, charming charismatic chameleon of the contemporary burlesque scene. Hold on to your hats, she's one v-v-vivacious vixen. www.kikikaboom.co.uk/

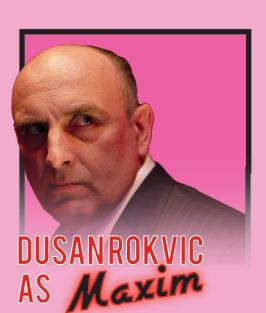




The Burlesque Assassins Seduce



Media Contact Diane Foy Skylar Entertainment ph. 416-413-9672 diane@skylarentertainment.ca www.skylarentertainment.ca www.burlesqueassassins.com twitter @BA_Film



Dusan Rokvic as Maxim

"Maxim is the man whom all James Bond villains aspire to be. Cunning and ruthless, he uses dictators and generals as his pawns in a diabolical game of chess against his sworn enemy Johnny Valentine."

Dusan is an actor with a long list of international credits, having played on French, Greek, Serbian, Bosnian, Croatian, Cypriot and Canadian stages. He has played in both classic and contemporary works in The Serbian National Theater, and was awarded for playing the role of "The Young Man" in Brecht's Respectable Wedding as well awarded for roles in plays of remarkable Serbian authors. He was cast in the TV series Once Upon a Time There Was a Country (directed by 2 time Palme d'Or winner Emir Kusturica), and starred as the title role of Erik Satie in TV Movie Erik Satie.

Dusan was playing wide range of roles in Belgrade's famed "Little Theater" when political conflict swept his country. The story of how life carried Dusan from Serbia to Canada is as interesting as any of the characters he has portrayed, and the subject of a much longer biography.

Koko La Douce as Koko La Douce

Sophisticated Superspy Seductrice, Koko La Douce needs no other name as she joins the Assassins. Stunning and mesmerizing, Koko is always underestimated by her fans, especially when all she has left are her fans..."

Koko's real life story is also full of danger and intrigue. Little isknown of her upbringing. It is said that as a schoolgirl in Switzerland, Koko had to write down 20 times "I am not allowed to take off my clothes on the bus". Further information on Koko is limited to rumors and hearsay. A complete bio is unavailable due to condition set by the Swiss Witness Relocation Program. She currently resides in Hamburg Germany where she makes her fortune as a Burlesque Performer. She has been nominated for the title of Best Debut Performance at the 2012 Miss Exotic World competition. www.koko-la-douce.de



Carrie Schiffler as Katarina Molotov

Katarina Molotov is so alluring that her merest glance can change the course of world history. When not seducing world leaders she spends her time assassinating petty dictators, minor generals and playing a high stakes game of hard to get with international superspy Johnny Valentine.

One of Carrie's first noteworthy gigs was in the series Marshall, directed by Don Johnson. Most of which starred her in bed with a killer. She's also been filmed getting cozy under cover with Henry Czerny in the film Mayerthorpe, and with James Caan in Dead Simple. When not bouncing on the bed springs Schiffler has also been cast as a junkie Mom in Jet Boy and a child abuser in For the Love of a Child. She shows us a softer side in the upcoming film Love Me, where she's a struggling single mother to Lindsey Shaw of

CARRIE SCHIFFLER Mom in Jet Boy and a continuous the upcoming film Love AS Molecular Continuous Carrier Continuous Carrier Continuous Carrier Carrier

Nicolodeon fame. As for Burlesqe Assassins, Carrie had a blast seducing and destroying. Bringing Katarina Molotov to life was like embodying a living breathing cartoon. What could be more fun than that?

http://pro.imdb.com/name/nm0771522/